



jobscout

Digital Literacy Skills for District-Driven Career Readiness & Parent Empowerment Efforts

JobScout teaches the essential Internet skills needed to find a job in today's online marketplace. Currently in the Los Angeles County Office of Education and in other county offices in California, JobScout can help your school system provide online support for and monitor its career readiness programs. JobScout can also empower parents with relevant digital literacy skills that will help them in their lives while giving them the skills to follow their children's digital learning progress.

Our Story

JobScout began as a partnership with the California State Library. Now in over 900 libraries, school systems and community centers, JobScout partners with school districts to better prepare today's youth for the jobs of tomorrow and to provide digital literacy tools and support for parents as their children receive a 21st century education.

JobScout Helps School Systems

ENHANCE career readiness programs & services with online support	EMPOWER future jobseekers with the skills to champion the new economy	USE metrics to evaluate the success of their programs
<p>50% of today's jobs require technology skills, yet 1 in 5 Americans does not know how to use the Internet. JobScout teaches people how to use and navigate the Internet.</p> <p>JobScout provides school systems with digital literacy curriculum, aligned with California's Basic Digital Literacy Skills Framework.</p> <p>Millennials face a 25% unemployment rate. JobScout gives them the tools to find jobs today.</p>	<p>JobScout provides digital literacy training in an applied setting - users are more incentivized to learn the skills since they matter to them.</p> <p>No young adult left behind: With the digital literacy skills learned through JobScout, young adults are empowered to understand and think about next steps after high school.</p> <p>JobScout focuses on networking & professional communication skills.</p>	<p>Schools need to measure the effectiveness of their programs and the activities of their users so that they can best drive programming decisions.</p> <p>If you can't measure it, you can't fund it. Philanthropic, state and federal funders want to see quantified results. JobScout provides these metrics.</p> <p>Schools are tied to their local communities & JobScout provides local impact.</p>

Testimonials

JobScout provides important foundational knowledge for users to begin assimilating themselves into today's fast-paced digital age. Providing users with the proper skills and tools, the platform attempts to put all users on a level playing field so that no individual is technologically "left behind" and is able to stay current with the evolving online marketplace.

**- Jay Nath,
Chief Innovation Officer,
City of San Francisco**

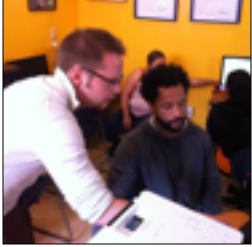
JobScout will serve as California's foray into tackling digital literacy in the State of California.

- The Huffington Post

JobScout for Students & Parents

Easy to Use Dashboard

JobScout's dashboard asks a series of simple questions to get the user started and is easy to navigate.

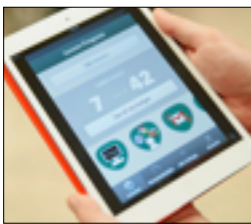


Internet Skills Core Lesson Content

Lessons range from how to use a browser to preparing for an interview by using the Internet. Other lesson content includes Gmail, LinkedIn, contract and temporary work.

ResumeBuilder

Users fill-in-the-blanks and create a resume that they can save, print and email.



Internal Social Network

Users get the opportunity to collaborate with other users in the job search process.

Job Search

Users can search for jobs powered by several job aggregator websites.



"One-Stop" Job Shop

A full set of integrated job search management tools to help the user create a resume, search for a job and manage applications directly from the JobScout site.

Offline Entry Support for JobScout from Schools

Users can receive in-person support from teachers, librarians or support staff in schools.

JobScout & Career Pathways Grants

Executive Order S-06-09 addresses digital literacy skills for the workforce. The California Department of Education is a member of the Leadership Advisory Committee for implementation of the Order (<http://gov.ca.gov/news.php?id=12393>). The LINK AMERICAS Foundation, together with state agencies and stakeholders, oversees outreach and progress on the digital literacy effort through the iCALIFORNIA initiative. JobScout is a flagship project of iCALIFORNIA.

JobScout was built by TRAIL with funding from the state. JobScout complements regional workforce skills programs designed for Career Pathways Grants. The new ICT model anchor standards address digital literacy and career planning/management as knowledge and skills students must know. JobScout lessons are mapped to the California Basic Digital Literacy Skills Framework. The platform provides assessment tools for students and analytics for educators.

COMPASS Data Analytics for School Systems

JobScout's **COMPASS** data analytics system allows school systems to track the progress and usage of JobScouters within their organization. With their own private dashboard, school systems can track metrics such as:

- ✓ Number of users linked to your organization
- ✓ Lessons taken
- ✓ Badges earned
- ✓ Number of jobs searched
- ✓ Number of resumes submitted
- ✓ Number of jobs applied to
- ✓ Number of interviews that have been scheduled.

This data is collected based on application log ins, so customers can track users whether they are using a computer directly from the school or from the JobScout mobile application.

Beyond data analytics, we also offer white-label products that co-brand with your school with your own domain and premium services where we create custom lessons for your community's unique needs.

For More Information:

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